ADAMANTIC
IoT & blockchain solutions

The Blockchain solution for a cooperative and secure IoT ecosystem

https://www.adamantic.io

1

ADAMANTIC
IoT & blockchain solutions

CORE BUSINESS

Based on DLT technology, the blockchain is revolutionizing the way we manage every data transaction: distributed ledger, transparency, data immutability and pre-definable consensus levels are the peculiar characteristics.

The integration with IOT devices allows the dialogue between external sensors and the blockchain ecosystem, opening the doors to endless application possibilities in the most diverse sectors.

INNOVATION, TRANSPARENCY AND QUALITY OF LIFE. THIS IS WHAT WE WORK FOR, EVERY DAY

MISSION & VISION

LA NOSTRA VISIONE
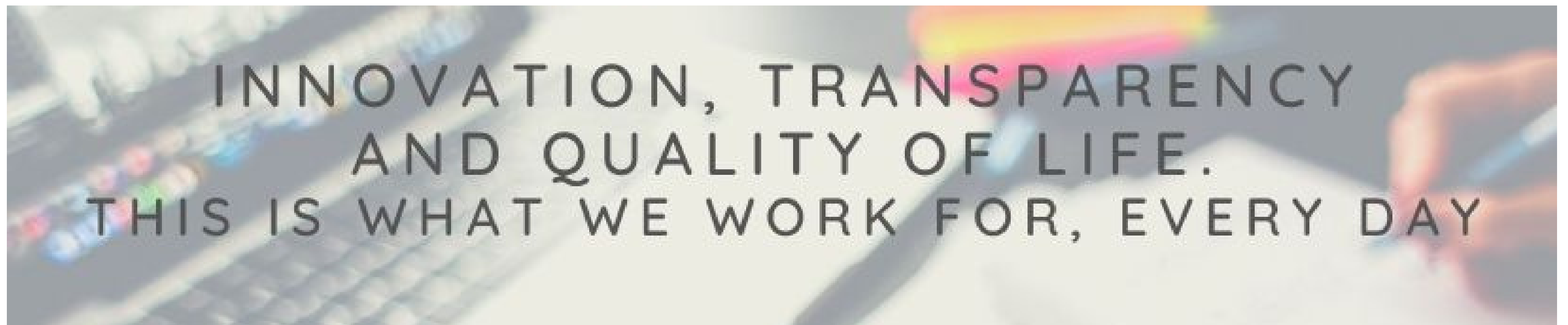
Adamantic, as an innovative Startup, offers solutions that make the use of technology fluid and fast. Since 2017, we have translated the adoption of blockchain in all business contexts. In addition to more "traditional" technologies, Adamantic develops blockchain projects, DLT, IoT, Machine Learning, Business Intelligence and Enterprise Integration.

TEAM

Adamantic team is made by 15 specialized resources, with a common passion for research and development in the Blockchain sector. The headquarters is located in the Prati area of Rome, Lugan and in the Centro Direzionale in Naples. For over 20 years in the IT world, with a special area dedicated to the Research and Development of high-performance technologies and innovation, Adamantic has carefully selected senior developers and designers who can give vent to their passion for the practical application of the latest technologies

Inserted within an industrial ecosystem, it is strongly committed in high-profile dissemination and training activities.

OUR SOLUTION FOR BUSINESS PURPOSES
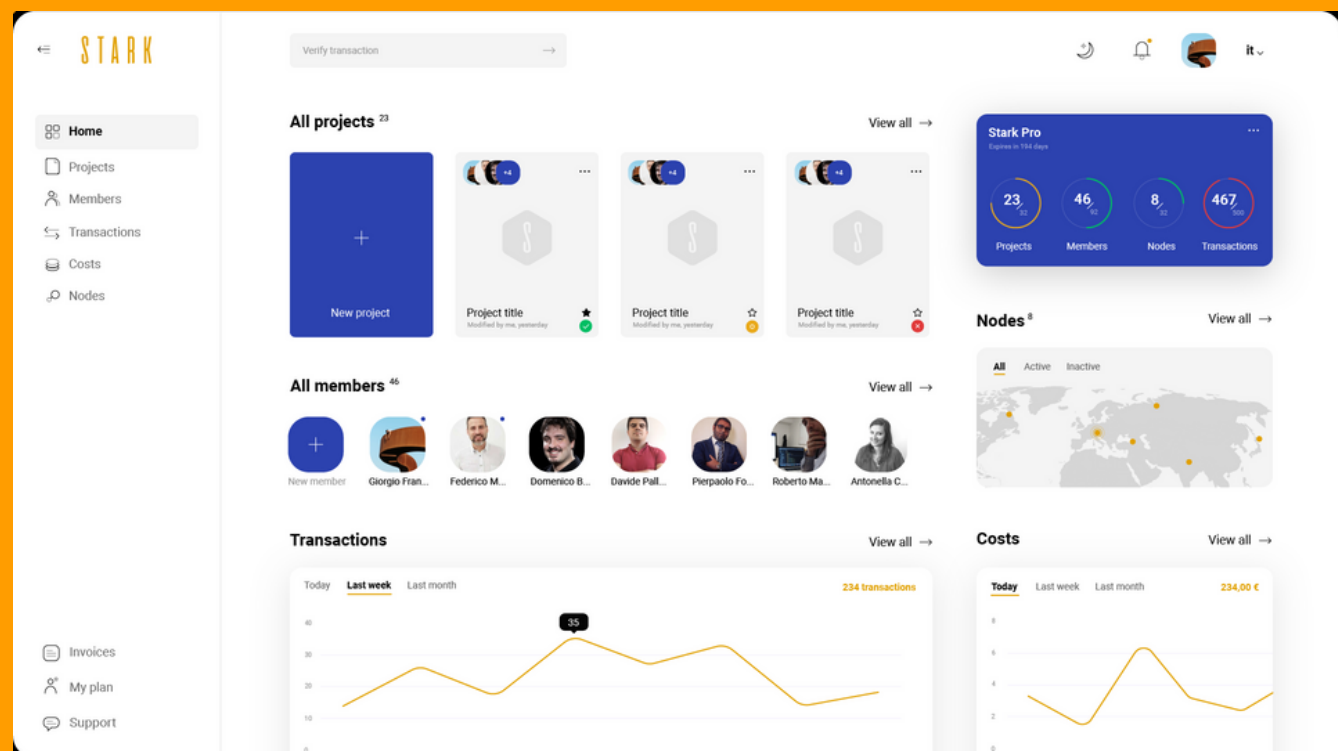
The ability to do research and development on cutting edge technologies such as IoT (Internet of Things) and Blockchain, makes Adamantic passionate and determined to innovate even with its own solutions dedicated to the enterprise market.

Internal research led STARK Data Chain, our blockchain solution for companies. Adamantic intent is to transfer processes -like data certification- on the blockchain, without the need of highly specialized staff and without the need to develop blockchain solutions from scratch.

Main features:

- no need to develop blockchain solutions from scratch
- no complex or demanding software to install
- no need to hire blockchain specialists
- no infrastructure costs, pay for what you use solution

ADAMANTIC
### IoT & blockchain solutions

Not only Blockchain!

PROJECT REALIZATION PHASES

Project Management Flow :

1 **SCOUTING AND ANALYSIS**

starting from the analysis of the expressed needs we proceed with the scouting of the best applicable technologies

2 **FEASIBILITY STUDY**

feasibility study and design opportunity. Technical and functional analysis of the development

3 **OPERATIVE PHASE**

implementation and testing of the solution

4 **PROJECT RELEASE**

network configuration and evolution

5 **POST PROJECT RELEASE**

maintenance of the solution and administration of the Network after the release

USE CASES AND BEST PRACTICE

ADAMANTIC has strengthen its references on various Blockchain projects with customized solutions for enterprises.

Each sector boasts various possibilities to take advantage of technology features, starting from its goals and market's challenges. Here are some of the main sector where ADAMANTIC has lead projects with competence and innovative vision.
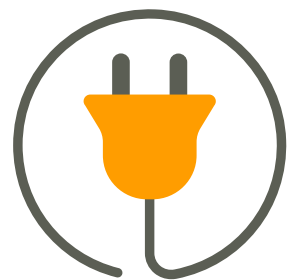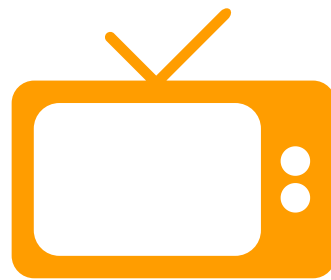
ENERGY
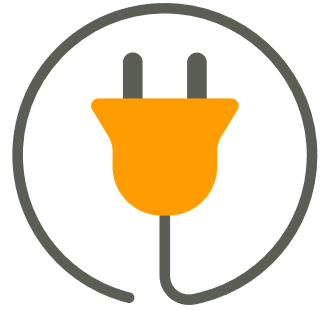
IOT

TURISMO

MEDIA

MARKETPLACE

HEALTH

REAL ESTATE

INSURANCE

ENERGY

THE BLOCKCHAIN IS ABLE TO AUTOMATE AND TRACK CONTRACTS, TRANSACTIONS AND MILLIONS OF DATA, IN A DISTRIBUTED WAY. IT ENSURES THE IMMUTABILITY OF THE REGISTER, TRANSPARENCY AND TRACEABILITY.

- **BLOCKCHAIN FOR ENERGY COMMUNITY AND ENERGY CERTIFICATION**

Realization of proof of concept (POC) related to the application of Blockchain technology for GSE processes.

PoC1: notarization of data through blockchain in order to keep indelible the information of an energy verification process and certified automation of the verifications of the Thermal Account Function of the GSE.

PoC2: Management of bonuses related to energy saving and the use of green energy managed in blockchain and remunerated in the form of vouchers directly to the individual user's wallet.

Client: GSE (National Energy Services Manager)

- **MICRO - GRID**

Certification of data relating to energy consumption. The goal is to enhance the business flow through the control and certification of data in blockchain. Development of a wallet system interfaced on the Raspbian stack to control energy consumption. Creation of an ERC-20 token for the exchange between actors and development of a specific management Smart Contract.

Client: Innovative Blockchain

IOT SOLUTIONS

THE INTEGRATION WITH SENSORS AND DATA MANAGEMENT HAS ALWAYS BEEN ONE OF OUR CORE BUSINESSES. THE ENHANCEMENT BROUGHT BY BLOCKCHAIN HAS ENABLED A SERIES OF INNOVATIVE SOLUTIONS WHICH HAVE LED TO THE EVOLUTION OF TRADITIONAL MODELS.

- ## SMART CONTRACT FOR DATA PROCESSING FROM IOT

Collection and notarization of data from IoT sensors installed on food bottle caps. The purpose is to count the use of a single bottle, and issue rewards to users who prefer to recycle rather than use disposable bottles.
Client: Aston & Bogart S.r.l.

- ## IOT INSTANT INSURANCE

SMVP (Minimum Viable Product) for luggage tracking in Blockchain through a specific IoT. The aim of the PoC is to establish connectivity between specific devices in order to notarize the information sent by the IoT itself and manage it via Mobile App. The project is part of an experiment that is bringing to the fore new products called "Instant Insurance"
Client: Traxit S.r.l.

IOT SOLUTIONS

- ## STROLLER SHARING

Implementation of an innovative IoT solution for the sharing of strollers. The project involves the development of a web management software and a multisession mobile app for each individual user connected to one or more strollers.
Client:

- ## BIKE SHARING PLATFORM

Multi-channel bike sharing platform and related mobile app for managing all activities linked to the rental.
Fleet management, geolocation, application for marketing promotions linked to the use of vehicles and rewards.
Client: Schiano S.r.l.

TOURISM

BY USING THE BLOCKCHAIN TECHNOLOGY WE HAVE A REDUCTION OF THIRD PARTY INVOLVEMENT AND IMPROVEMENTS IN THE SECURITY AND THE TRANSACTION SPEED. MOREOVER IT GUARANTEES AN INSTANT ACCESS TO INFORMATIONS, PROGRAMS, REWARDS, ETC.

- ## DIGITAL ASSET MANAGEMENT

Digitization of museum sites. Creation of a platform that allows the digitization and management of artworks, which can be cataloged with a complete historical tracing. To allow the updating, or the insertion of new assets, the platform makes available different profiles depending on the role in which the user is recognized by the Manager. The platform also provides access to control the museum site and the possibility to perimeter each intervention in a specific area of the site.
Client: MIBAC (Ministry of Cultural Heritage)

- ## CONTRACT MANAGEMENT AND TOURISTIC OFFER

Creation of a web portal that centralizes the offers and the peculiarities of all members in order to catalyze quotes requests and business contacts.
Implementation of the blockchain in a second phase for the certification of incoming data (commercial prospects) and the automation of the algorithm which identifies the most suitable offer based on the parameters required by the user.
Client: Convention Bureau Rome and Lazio

- ## SMART MICE PLATFORM

Analysis and feasibility for the development of a web platform for tourist facilities such hotels or locations for events. Analysis of the advantages that blockchain technology might bring to the business model in the tourism sector and analysis of possible technical implementations.
Client: Link Campus University

MEDIA AND
ENTERTAINMENT
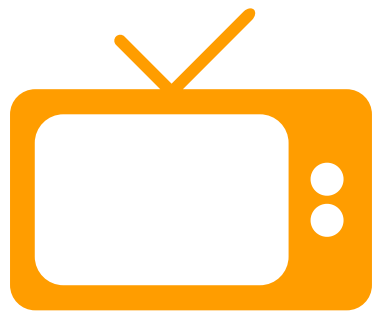
DISINTERMEDIATION,
COPYRIGHT PROTECTION,
SECURITY, ARE JUST SOME OF THE
BLOCKCHAIN ADVANTAGES IN THIS
SECTOR

- ## DIGITAL ASSET MANAGEMENT

Feasibility study for the certification of the intellectual property of (audiovisual) files, saved in private clouds. Development of a local Agent for the management of the splitting of the master files on multiple components delocalized in the cloud. Management of the reconstruction of the master file following specific user credentials.
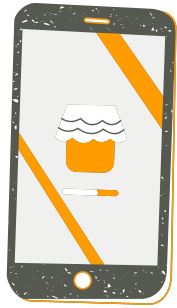Client: Mnemonica

- ## STREAMING GRANDI CONCERTI E NFT

Creation of an eco-sustainable Smart Contract System on EOS Blockchain for the creation of NFTs during live streaming concerts.
Possibility for users to participate in the auction to add the NFT by connecting their wallet that can also be used with Fiat / euro currency.
Client: A-Live srl

MARKETPLACE

## • MARKETPLACE WITH COINS

The project saw a first phase of feasibility study which led to the identification of both the best technical architecture and the fiscal and legal analysis of the business model. The multivendor MarketPlace was then implemented for the sale of goods and services with transaction certification and internal minting on user wallets in Blockchain. Transactions were also certified via Mobile App.
Client: Golden Group S.r.l.

• COMMERCIAL MARKET

Creation of a MarketPlace Portal with Blockchain certification of the transactions for the sale of goods and services in the B2B field, with currency in Euro; discounts and incentives calculated on multiple discount currencies attributable to different coins of internal currency. The project also included the development of a special Payment Management System integrated with the Market Place Multivendor Platform.
Client: Mexchain
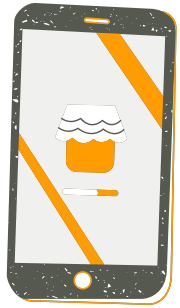
AUTOMATION, SAVINGS, FAST AND SECURE PROCESSES MAKE BLOCKCHAIN MARKETPLACES MUCH MORE COMPLEX, SAFE AND COMPETITIVE.

MARKETPLACE

AUTOMATION, SAVINGS, FAST AND SECURE PROCESSES MAKE BLOCKCHAIN MARKETPLACES MUCH MORE COMPLEX, SAFE AND COMPETITIVE.

- ## "KYC" ON BLOCKCHAIN

Platform for the management of KYC procedures.

The development involved the implementation of tools able to recognize and analyze all the necessary information for the verification of personal data of users who intend to be register on the Portal.

The goal of the project is to certify the users data before they are registered on the platform. The procedure assigns a unique certification key to the data certified on the blockchain.

Realization and development on HyperLedger Fabric - Stark DataChain.

Client : Digital Gold S.A.

- ## PHYSICAL ASSET AND PROPERTY RIGHTS MANAGEMENT PLATFORM

Logistics asset management platform with tracking and ownership transfer on blockchain.

Implementation of a B2B Web Portal, certification of data and economic transaction relating to the marketplace orders, registered on the EOS blockchain

Client: Lean Office S.r.l.

MARKETPLACE
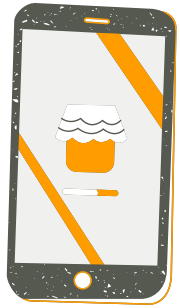
AUTOMATION, SAVINGS, FAST AND SECURE PROCESSES MAKE BLOCKCHAIN MARKETPLACES MUCH MORE COMPLEX, SAFE AND COMPETITIVE.

- ## CRYPTO PAYMENTS

Payment platform with cryptocurrency that can be integrated into e-commerce and third-party payment solutions.

The objective of the platform, in the first phase, is to support the process of selling goods and services online through cryptocurrencies.

In the initial phase, the currencies Bitcoin, Ethereum, MATIC (Polygon) and USD Coin were integrated.

The Platform supports two payment methods: Online and Offline, allowing through a QR-Code both payments from web platforms (eg: e-commerce) and physical payments at the seller's shop (eg: physical store).

A dedicated section to the Administrator allows the customization of the platform parameters. While among the features dedicated to Vendor users there is a "managed crypto wallet" which also allows operators without a wallet (and without particular skills related to the crypto world) to operating safety using a vault (safe) with advanced security criteria.

This vault can be moved by the owner who will be able to merge the funds into his wallet whenever he wants.

Client: Next Generation Gateway Ltd

HEALTH

REAL ESTATE

• DATA MANAGEMENT IN BLOCKCHAIN

Blockchain procedure in sending ALERTs and TIPs to users. Thanks to algorithmic feedback on data detected by medical and fitness devices . Implementation of a mobile App for the collection of the aforementioned information.
Client: Healthia

• TOKENIZATION

MVP project for the creation of a Web Portal for real estate investment offers in crypto currency and notarization of economic transactions on the Ethereum Blockchain.
Client: RealHouse

INSURANCE

THE USE OF BLOCKCHAIN IN THE INSURANCE SECTOR GUARANTEES TRANSPARENCY AND SPEED IN ALL PROCESS PHASES , FROM THE ACQUISITION OF THE DATA, TO THE CONTRACTS UNTIL THE PAYMENTS.

BUY AND OFFER INSURANCE PRODUCTS CERTIFIED ON BLOCKCHAIN

Platform for the management of the relationship between Agents and insurance companies.

The platform coordinates consultancy and product offering activities to make users more competitive and safe. I
t is also possible to combine offers from different insurance companies in order to extend the commercial propose to various sectors (TPL, PROFESSIONAL TPL, HOME INSURANCE, LIFE INSURANCE, ELEMENTARY BRANCHES). On the platform, the various participants have the opportunity to verify, manage their practices, report and certify the history on DLT HyperLedger Fabric and Stark DataChain.
Client: AURINO BROKER S.R.L.

Collaborations

We have always believed in the importance of cooperation and training, which is why we are active on various fronts to bring our specific skills to trade associations and training institutions.

1

EUTECH CHAMBER

The EU Tech Chamber is a registered NGO, helping tech companies to become more competitive, sustainable .
We are active members, we participate as panelists in verticalized webinars on various sectors.

2

ASSOCIAZIONE BLOCKCHAIN ITALIA

Members. Non-profit association whose purpose is multidisciplinary dissemination and scientific research on Blockchain technologies

3

ANITEC-ASSINFORM

We are members of the Italian Association for Information and Communication Technology.
The reference association for all ICT companies which goal is the development of digital innovation.

4

EDSX

Members. EDSX is one of the first digital IPOs or security token exchanges. ADAMANTIC takes care of technical support. to companies that choose EDSX services.

Collaborations

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IoT & blockchain solutions

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6
ITALIA4BLOCKCHAIN

Founding members. We are committed to the study, dissemination and knowledge of the blockchain in Italy. Pierpaolo Foderà is one of the national councilors and delegated representative for the LAZIO
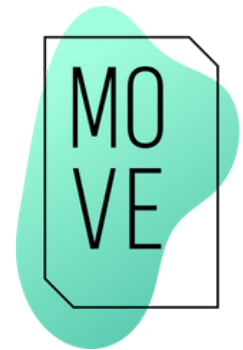
7
MOVE - POLO TECNOLOGICO

We are Partners of the Polo. Here we train companies, workers and citizens on digital innovation tools. A commitment for economic and social progress.

8
ASSINTEL

Members. National reference association for ICT and digital companies which adheres to Confcommercio. Adamantic is active in Lombardia and Lazio.

9
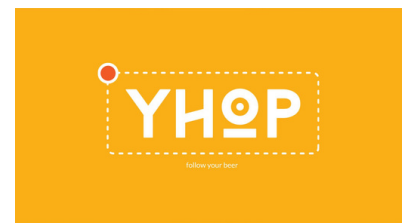### ATENEO IMPRESA

We participate in the "Master Lab in Blockchain Technology & Management" We train managers and students on subjects related to the use of blockchain for enterprise operations

CUSTOMERS

CONTACT US

ADAMANTIC S.R.L.

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WHO WE ARE

ADAMANTIC
IoT & blockchain solutions

CEO & FOUNDER PIERPAOLO FODERA'

Expert in management and business strategy, long experience in key positions in large companies

CTO & FOUNDER: DOMENICO BARRA

Expert in enterprise software architectures, blockchain technologies and in the processing of large amounts of data

The knowledge and the skills acquired in multiple business scenarios have led to the definition of a system / architecture for the management of resources and data that can meet the needs of companies and consumers. The advantages we offer are: <u>inviolability</u> of the system, <u>transparency</u>, <u>de-responsibility</u>, perennial data retention and savings gained through streamlining and speeding up the process.

SPORT E CALCIO

- BREVE DESCRIZIONE DEGLI OBIETTIVI E DEL POSIZIONAMENTO DEL CLUB E INSERIMENTO DI BRIEF DI PROGETTO!

testo

(IL CLUB)

(LOGO)

SPORT E CALCIO

STRUMENTI

STRUMENTI UTILI ALLO SVILUPPO DI UNA NUOVA STRATEGIA BASATA SU BLOCKCHAIN

- **IL MARKETPLACE:** Portale Web con App Mobile per la comunicazione, consultazione, vendita e acquisto di beni e servizi connessi al Club e ai propri sponsor (dal Merchandising, ai biglietti a tutti i servizi correlati) con tracciamento certificato delle transazioni e degli acquisti;
- **IL CONIO INTERNO:** Gestione di wallet per i tifosi e per i vendor autorizzati, garantiti da tecnologia blockchain (certificazione delle transazioni e notarizzazione documentale);
- **PREMIALITA':** Smart Contract attivati in blockchain per la gestione delle premialità connesse ai comportamenti degli utenti (tifosi e vendor) attraverso emissione di CONIO utilizzabile per prodotti o servizi connessi;
- **INTEROPERABILITA':** Connessione della Piattaforma Social agli attuali sistemi di gestione (del Club e dei Vendor) attraverso un apposito gateway API.

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SPORT E CALCIO

LA TECNOLOGIA BLOCKCHAIN PERMETTE AD UN "NEW MEDIA" COME IL PALCOSCENICO DI UN CAMPO DA CALCIO – CON TUTTI GLI ASSET ANNESSI A PROPOSTE DI SPONSORSHIP - DI SFRUTTARNE LE CAPACITÀ DI TRACCIAMNETO DATI, DISTRIBUZIONE DI TOKEN, MARKETPLACE INTEGRATI E VEDNITA DI NFT.

VANTAGGI DERIVANTI DALL'USO DELLA BLOCKCHAIN

- Rafforzare la fidelizzazione dei Fun al Club attraverso token autority, che permettano ai tifosi di contribuire alle decisioni del club rimesse al voto della tifoseria;
- Creare economie parallele grazie a nuovi punti di vendita / acquisto dei prodotti del club con accesso attraverso wallet con valuta corrente, token, criptovalute;
- Offrire nuove opportunità di monetizzazione e comunicazione agli sponsor/stakeholder, attraverso la creazione di innovativi asset digitali brandizzabili (NFT);
- Rilanciare il posizionamento di brand del club con associazione a nuovi valori connessi alla tecnologia Blockchain, come l'innovazione, la trasparenza e la condivisione
- Raccogliere grandi volumi di dati certificati e clusterizzati in blockchain - comportamenti di acquisto, presenze, sentiment verso il club, riscontro sui servizi/prodotti offerti, etc.

SPORT E CALCIO

STRUMENTI: IL MARKETPLACE

Un Portale Web con App Mobile (Android/IoS) che consente l'accesso a più gerarchie di utenti:

- **AMMINISTRATORE:** Il Club, il suo ufficio marketing o il board direzionale.
- **UTENTI:** i tifosi o in generale coloro che aderiranno al circuito.
- **SPONSOR:** coloro che sono autorizzati a vendere o compartecipare alla piattaforma con servizi ufficialmente riconosciuti dal Club.

AMMINISTRATORE

Livello gerarchicamente più elevato, dedicato al controllo e settaggio dell'intero sistema. Monitora l'andamento del Portale traendone informazioni utili sull'andamento del mercato e sull'apprezzamento del brand. Definisce e distribuisce il capitale del Conio interno.

LE ATTIVITÀ:

- Accreditare nuovi Vendor esterni (connessi al Club), ad esempio «Organizzazione Trasporti» per le trasferte, «Assicurazioni Sportive», «Centri Sportivi e Palestre», «e-commerce degli Sponsor», «Vendita articoli sportivi» etc. etc.
- Valutare i Vendor in termini di comportamento virtuoso verso l'utenza (tifosi) e Impostare le fee commerciali sulle vendite
- Impostare le percentuali di acquisto in Conio Interno rispetto al costo per prodotto/categoria/vendor
- Ricevere dati dal sistema (comportamenti, acquisti, impressioni e pareri) al fine di elaborarli a scopi marketing e controllo qualità
- Impostare nuove Campagne Marketing vs il target degli iscritti e incentivandole eventualmente con premi agevolazioni attraverso un Bounty Program automatizzato da Smart Contract
- Controllare l'andamento economico generale ed il Wallet Master del Club (estratto conto, movimenti, andamento)

SPORT E CALCIO

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UTENTI

Con le ricevute le credenziali di accesso al Portale, l'utente tifoso avrà disponibili in piattaforma tutti i servizi e prodotti a lui dedicati e disporrà di un wallet. Attraverso la piattaforma potrà rimanere aggiornato sulle ultime novità e sull'andamento della squadra e seguire forum o blog dedicati ad argomenti specifici e aggiungere suoi commenti e osservazioni.

LE ATTIVITÀ:

- Comunicare con il Club (secondo canali e tematiche da customizzare)
- Ricercare ed acquistare Merchandising e Servizi, che il Club deciderà di pubblicare, nella duplice modalità:
- valuta FIAT (Euro, attraverso circuiti bancari ufficiali, carte di credito, PayPal, etc.)
- Conio Interno (Wallet personale precaricato dall'utente o caricato dal sistema a seguito di premialità o incentivi), tramite cui acquistare a costi vantaggiosi rispetto alla valuta a corso legale ed in percentuali di copertura del costo impostabili dal Club (o dai Vendor), es.: 50% conio 50% Euro; 100% Conio, etc.
- Consultare pubblicazioni e blog dedicati al Club (o da esso messi in evidenza)
- Verificare il proprio «estratto conto» interno (CONIO) e verificare la lista movimenti (certificata) e le eventuali ricariche per premialità acquisite
- Partecipare a Campagne promozionali, raccolta punti o riconoscimenti per comportamenti virtuosi o livello di fedeltà

SPORT E CALCIO

STRUMENTI:
IL MARKETPLACE

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SPONSOR
I rivenditori/SPONSOR ufficiali autorizzati dall'Amministratore del Portale) potranno personalizzare una propria sezione / vetrina, inserendo logo / iniziative / prodotti e servizi. Un landing di e-commerce (ascritta nel MarketPlace unico e multi-vendor) potranno decidere con quali percentuali di CONIO Interno consentire l'acquisto dei propri prodotti/servizi, cooperare con altri Vendor in attività di co-brand, potranno stabilire logiche di premialità da dedicare ai propri clienti, finalizzati alla promozione del marchio o dei prodotti offerti.

LE ATTIVITÀ:

- Comunicare con il Club e con i Tifosi
- Pubblicare la propria vetrina nella duplice modalità:
- valuta FIAT (Euro, attraverso circuiti bancari ufficiali, carte di credito, PayPal, etc.)
- Conio Interno
- Lanciare nuove campagne marketing in accordo con il Club (o autonome sotto il controllo del Club)
- Verificare il proprio «estratto conto» interno (CONIO) e verificare la lista movimenti (certificata)
- Integrare la logistica o le vendite ai propri gestionali interni o usare gli strumenti della Piattaforma

SPORT E CALCIO

STRUMENTI:
IL CONIO INTERNO

CIRCUITO DI PAGAMENTO IN CONIO/EURO

L'utente disporrà di un proprio wallet (certificato in blockchain) che potrà utilizzare per acquistare prodotti e servizi reperiti sul MarketPlace.

I proprietari di wallet (ossia tutti gli Utenti a prescindere dal Ruolo: ACQUIRENTI o VENDOR), potranno acquistare (o vendere) sul MarketPlace sia in Euro (valuta FIAT) sia in Conio Interno vd vaucher precaricato (con percentuali che potranno essere prestabilite dall'Amministratore della Piattaforma per singola tipologia di prodotto/servizio e poi perfezionate dai singoli Vendor sulla propria pagina e-commerce).

APPROFONDIMENTI:

Acquistare in CONIO Interno consente un risparmio rispetto al mercato tradizionale. Tale risparmio rappresenta l'incentivo (oltre alla praticità di impiego) all'utilizzo degli strumenti di pagamento interni (sia sul Portale Web che in presenza nel punto vendita o allo stadio attraverso la App Mobile) e consente al Club di pre incassare le economie in Euro che i propri tifosi potranno spendere in Conio successivamente.

SPORT E CALCIO

STRUMENTI:
LE PREMIALITÀ

STRUMENTI:
L'INTEROPERABILITA'

Esistono diverse opzioni percorribili.

Bounty program, gamification e logiche di premialità attraverso le quali «ricarichi» il wallet; le logiche di premialità potranno essere gestite da uno Smart Contract e potranno prendere in considerazione, ad esempio, i seguenti aspetti:

- acquisto di Merchandising originale,
- assiduità negli acquisti,
- assiduità nella presenza on line,
- comportamenti virtuosi allo stadio,
- fedeltà al Club.

Questo strumento consentirà all'Amministratore della Piattaforma, ma anche ai singoli Sponsor di mettere in promozione alcuni prodotti/servizi ed incentivarne la vendita attraverso il CONIO Interno (ad es.: inviti agli eventi di presentazione, prenotazioni/acquisto biglietti singoli o intera stagione, partecipazione attiva alla valutazione degli acquisti dei giocatori, etc. etc.).

Attraverso un apposito strato API (connessioni standard) è possibile mettere direttamente in comunicazione il Portale MarketPlace (e tutti i dati raccolti) con i diversi sistemi di elaborazione interna già presenti negli IT del Club e con i sistemi gestionali locali dei Vendor.